

AUGUSTA PROPERTIES · DIGITAL EDITION 2026

Top Branded Developments in Dubai

12 branded residences selling now, from DIFC and Business Bay to Dubai Marina and the beach at Dubai Harbour.

Living with a name you know

A branded residence pairs a home with a name known for something else: a hotel group, a fashion house, a car maker or a football club. The brand shapes the design and the finishes, and often the service too, from the concierge to housekeeping run by the hotel next door.

Dubai is one of the largest markets for branded homes in the world, and new ones launch every year. In this edition we have gathered 12 of the projects selling now, with the facts that matter when you compare them: where they are, who builds them, what they cost and when the keys are due.

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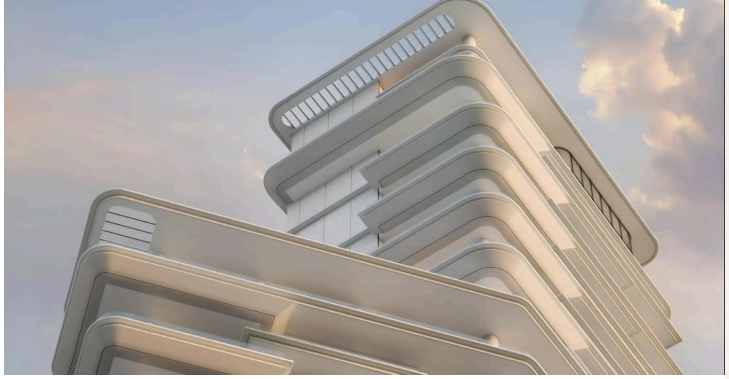
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01 · BUSINESS BAY

Vela Dorchester Collection

Vela Dorchester Collection at Marasi Bay presents luxury penthouses and apartments in configurations of three to five bedrooms, ranging from 4,256 to 7,373 square feet. The Omniyat Group development showcases architecture by Foster and Partners. This limited-edition collection comprises thirty-eight residences, each conceived as a distinct expression of contemporary luxury living. The architecture, designed by Foster and Partners, reflects a modernist approach to form and proportion, with clean lines and innovative detail. Interiors by Gilles and Boissier translate these architectural principles into refined living spaces.

Developer	Omniyat Group
Location	Business Bay, Dubai
Starting price	AED 43,330,140
Handover	Q4 2027
Homes	Apartment, Penthouse
Bedrooms	3, 4, 5
Sizes	4,256 to 7,373 sq ft
Payment plan	60/40







02 · DIFC

Four Seasons Private Residences at DIFC

Four Seasons Private Residences at DIFC offers luxury apartments and penthouses from two to five bedrooms in Dubai's financial centre, combining distinguished design with comprehensive amenities. The residences are positioned within the Dubai International Financial Centre, one of the region's premier financial hubs. This central location provides convenient access to Dubai's landmark attractions, including the Burj Khalifa and Dubai Mall, whilst also ensuring proximity to Jumeirah Beach. The project embodies world-class architectural and interior design executed by distinguished practitioners.

Developer	H&H Development
Location	DIFC, Dubai
Starting price	AED 33,669,551
Handover	Q1 2027
Homes	Apartment, Penthouse
Bedrooms	2, 3, 4, 5
Sizes	3,295 to 9,930 sq ft
Payment plan	60/40







03 · DUBAI MARINA

Six Senses Residences Dubai Marina

Six Senses Residences Dubai Marina is a 131-storey tower housing two to five-bedroom apartments, duplexes and penthouses. Select Group creates a luxury address combining wellness programming with waterfront living in Dubai Marina. Set in Dubai Marina, one of the city's most sought-after addresses, the tower offers scenic waterfront positions and immediate proximity to Marina Walk, restaurants and leisure destinations. Residents enjoy convenient access to Sheikh Zayed Road, connecting to Downtown Dubai and the financial centre, whilst positioned within an active marina community.

Developer	Select Group
Location	Dubai Marina, Dubai
Starting price	AED 5,760,000
Handover	Q3 2028
Homes	Apartment, Penthouse, Duplex
Bedrooms	2, 3, 4, 5
Sizes	1,977 to 26,106 sq ft
Payment plan	40/60







04 · BUSINESS BAY

Bugatti Residences By Binghatti

Bugatti Residences brings branded luxury apartments and penthouses to Business Bay, ranging from two to five bedrooms with design elements inspired by the iconic automotive brand. The development comprises 171 residences and 11 penthouses distributed across 52 storeys. Two to five-bedroom units are available, each designed with bespoke interior planning to suit individual preferences and lifestyle needs. The architecture incorporates distinctive design elements from Bugatti's heritage, creating individual façades and carefully detailed interiors throughout. Located in Business Bay, the project provides a prestigious address within Dubai's commercial and residential heartland.

Developer	Binghatti Developers
Location	Business Bay, Dubai
Starting price	AED 19,400,000
Handover	Q3 2027
Homes	Apartment
Bedrooms	2, 3, 4, 5
Sizes	414 to 44,214 sq ft
Payment plan	70/30







05 · JUMEIRAH

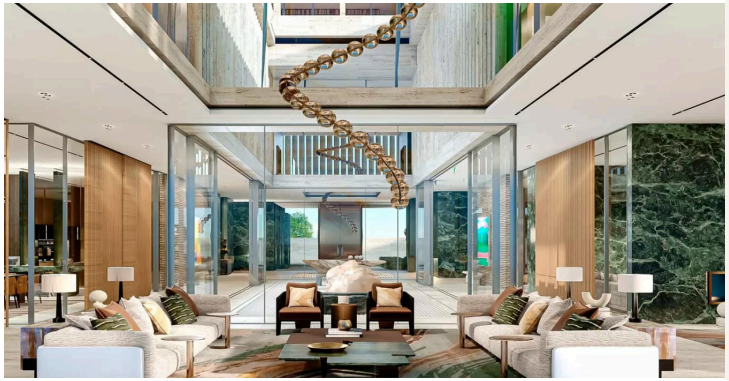
Rosewood Residences

Rosewood Residences is a distinguished waterfront development in Jumeirah 2, combining branded residential living with premium finishes across one to five bedroom apartments. Panoramic water views and generous proportions define each home in this limited-collection offering. The development occupies a rare waterfront position in Jumeirah 2, one of Dubai's most established and coveted residential neighbourhoods. Wide tree-lined streets, direct access to the shoreline, and a low-density community character distinguish the location, creating an environment where coastal serenity meets convenient access to urban centres and cultural attractions.

Developer	H&H Development
Location	Jumeirah, Dubai
Starting price	AED 32,800,000
Handover	Q4 2029
Homes	Apartment
Bedrooms	1, 2, 3, 4, 5
Payment plan	50/50







06 · DIFC

The Ritz Carlton Residence Difc By MAG

The Ritz Carlton Residence DIFC presents villa living within Dubai's premier financial centre. Intimate two and three-bedroom residences combine luxury finishes with bespoke services, situated for those valuing central location and refined living. Positioned in DIFC, the residence enjoys proximity to prestigious retail destinations, international educational institutions, and world-class medical facilities. The location affords panoramic vistas of Downtown Dubai's skyline, positioning residents within the epicentre of the city's business and leisure landscape. Each villa showcases distinguished interiors, with oak flooring in principal living spaces and marble detailing throughout kitchens and bathrooms.

Developer	MAG Property Development
Location	DIFC, Dubai
Starting price	AED 4,400,000
Homes	Villa
Bedrooms	2, 3
Payment plan	60/40







07 · DUBAI HARBOUR

The Dubai Beach EDITION Residences

The Dubai Beach EDITION brings luxury waterfront residences to Dubai Harbour, where contemporary design meets the seamless hospitality of five-star living in a private beachfront setting. The residences embody a contemporary architectural language characterised by clean lines, open spaces and fluid integration of interior and exterior living. Generous glazing throughout captures natural light and expansive water views, whilst private balconies provide intimate outdoor spaces. Dubai Harbour positions residents on a premier stretch of shoreline whilst maintaining easy access to the city's business districts, cultural attractions and leisure destinations.

Developer	Shamal Holding
Location	Dubai Harbour, Dubai
Starting price	AED 8,524,895
Handover	Q4 2029
Homes	Apartment
Bedrooms	2, 3, 4
Sizes	1,995 to 9,597 sq ft
Payment plan	60/40







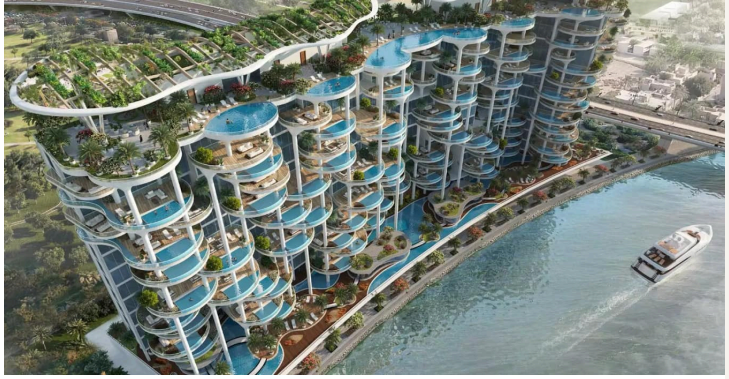
08 · BUSINESS BAY

Burj Binghatti Jacob & Co

Burj Binghatti Jacob & Co, created by Binghatti Developers, rises in Business Bay offering apartments, penthouses, and villas with two to eight bedrooms. This 109-storey landmark combines architectural ambition with comprehensive luxury amenities for discerning residents. The development's prime location in Business Bay places residents within the centre of Dubai's commercial and cultural heart. Downtown Dubai and Burj Khalifa are minutes away, whilst Dubai Marina and international airports are readily accessible. The tower commands comprehensive city views from its elevated position. The tower offers a wide selection of residences catering to diverse preferences and household sizes.

Developer	Binghatti Developers
Location	Business Bay, Dubai
Starting price	AED 8,400,000
Handover	Q2 2027
Homes	Apartment, Penthouse, Villa
Bedrooms	2, 3, 4, 5, 6, 8
Sizes	3,263 to 22,469 sq ft
Payment plan	30/70







09 · AL SAFA

Couture By Cavalli

Damac Properties presents Couture by Cavalli, a twelve-storey luxury development positioned on the Dubai Water Canal, offering three to five-bedroom apartments with refined interiors and comprehensive leisure amenities. The development's location along the Dubai Water Canal establishes a waterfront position within the Al Safa area, providing residents with water-facing views and connectivity to surrounding commercial and entertainment districts. The canal-side setting differentiates the address, offering visual interest and access to waterfront activities.

Developer	Damac Properties
Location	Al Safa, Dubai
Starting price	AED 21,904,000
Handover	Ready
Homes	Apartment
Bedrooms	3, 4, 5
Sizes	3,920 to 7,711 sq ft
Payment plan	60/40







10 · MARITIME CITY

Chelsea Residences By DAMAC

Chelsea Residences by Damac Properties brings coastal living to Dubai's Maritime City. This high-rise residence offers one, two and three bedroom apartments with waterfront views and comprehensive amenities. The development combines architectural sophistication with waterfront positioning in Maritime City. A significant infrastructure initiative supports the area's evolution as a premium destination. The setting balances urban energy with coastal proximity, attracting families, professionals and investors seeking both lifestyle benefits and long-term value. One, two and three bedroom apartments range from 811 to 2,132 square feet.

Developer	Damac Properties
Location	Maritime City, Dubai
Starting price	AED 2,457,000
Handover	Q4 2029
Homes	Apartment
Bedrooms	1, 2, 3
Sizes	811 to 2,132 sq ft
Payment plan	60/40







11 · DOWNTOWN DUBAI

Fairmont Residences Solara Tower By Sol

In the heart of Downtown Dubai, Fairmont Residences Solara Tower presents a collection of apartments and penthouses distinguished by Fairmont hospitality standards and contemporary design. Located in Downtown Dubai, the development provides exceptional access to the city's most celebrated attractions. The Burj Khalifa, Dubai Mall, Dubai Opera, and Burj Park are within minutes, whilst Mohammed Bin Rashid Boulevard and City Walk offer additional cultural and leisure destinations nearby. Apartments and penthouses range from one to five bedrooms, with carefully designed layouts that provide natural light and functional spaces.

Developer	Sol Properties
Location	Downtown Dubai, Dubai
Starting price	AED 2,700,000
Handover	Q3 2027
Homes	Penthouse, Apartment
Bedrooms	1, 2, 3, 4, 5
Sizes	953 to 19,637 sq ft
Payment plan	60/40







12 · MOHAMMED BIN RASHID CITY

Karl Lagerfeld

Karl Lagerfeld villas offer five to seven-bedroom residences in Mohammed Bin Rashid City, articulating a premium vision for family living. Developed by Taraf Properties, each villa embodies refined contemporary design with meticulous attention to detail. Positioned in Mohammed Bin Rashid City, the villa community enjoys proximity to established Dubai attractions and cultural landmarks. The location provides convenient access to Downtown Dubai and Meydan Racecourse, whilst Nad Al Sheba lies within immediate reach, positioning residents near distinguished leisure destinations.

Developer	Taraf Properties
Location	Mohammed Bin Rashid City, Dubai
Starting price	AED 15,000,000
Handover	Q2 2027
Homes	Villa
Bedrooms	5, 6, 7
Sizes	7,769 to 18,870 sq ft

Talk to us about any of these homes

We will send you the floor plans, the payment plan and what is still available in the project you like, and arrange a viewing of the show apartment or the site.

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Prices, sizes and dates as the developers gave them, November 2026. Prices change; ask us for today's.